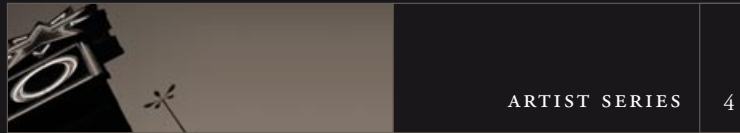




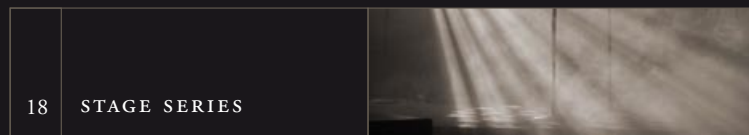
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2007/2008



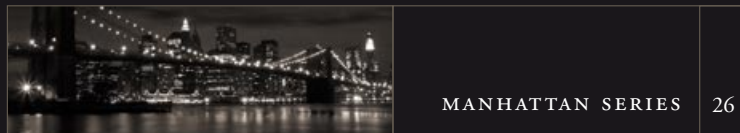
THE SERIES



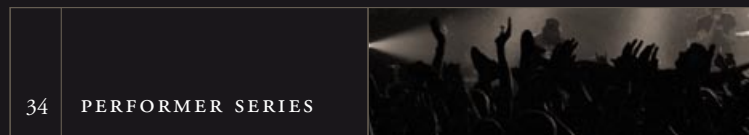
ARTIST SERIES 4



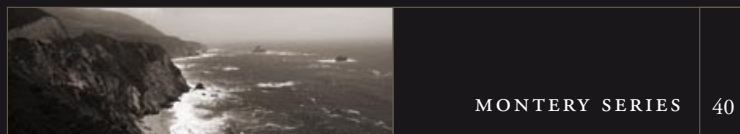
18 STAGE SERIES



MANHATTAN SERIES 26



34 PERFORMER SERIES



MONTEREY SERIES 40

PROLOGUE

It happened for us almost half a century ago in front of a grainy black and white screen. The girls were screaming, the parents were complaining and we were transfixed by whatever it was that was making this incredible music. Around here we call it the rapture, the moment that this mystical instrument reached out to us, drawing us in from the wilderness and sparking the passion that has ruled just about every day of our lives since.

We've done it all.

Nagged our parents until they bought us one, locked ourselves away until our fingers bled, got up at five in the morning to deliver newspapers to get that shiny one in the music store window and then written embarrassing love songs on it to try and win our first real girlfriend. We've boiled our strings at college because we couldn't afford to buy new ones, (it really works, try it), and we've played in clubs when we were supposed to be studying for the most important tests of our academic careers. We have begged our fiancées to pack one less bag so that we could bring our guitar on honeymoon with us, we have picked lullabies on it for our newborn children and we have carried them onto stages all around the world. We understand the passion that you have for this instrument and it's exactly that passion that brought Stanford Guitars into existence.

Why start another guitar company?

We have seen the passion draining out of the big name guitar businesses. We know because we used to work for them. We know all about meeting sales quotas and cut-

ting corners to boost the bottom line and we know what happens when you turn instruments into products. Those guys will build more guitars tomorrow than Stanford will build in the next twelve months and we're proud of that. All of our instruments are hand made in small workshops by artisan craftspeople that understand the complex techniques that are necessary to make a great instrument. Our designers have studied the great instruments of the first half of the twentieth century and our guitars are faithful reproductions of these classics. We challenge you to play every other guitar in your price range and then come back and play a Stanford. You will instantly see what a difference our attention to detail and consuming passion for these instruments makes. Our entry level guitars are as playable and as beautifully finished as our professional models. We know all about the frustration of learning on an instrument that an experienced player would struggle to finger correctly, we've been there. Our mid range models deliver the kind of sound and playability that we could only dream about back in the day at a price that makes them irresistible and when it comes time to buying the guitar that you have been promising yourself all your life, Stanford is ready with a workshop quality instrument that might just end your life-long search for that perfect instrument. Wherever you are in your love affair with the guitar you will find a Stanford instrument that will fill your needs at a price that will leave you shaking your head and wondering how we do it. It's easy, all it takes is years of experience, a true understanding of both the guitar and the guitarist and an unswerving commitment to the true fundamentals of guitar making.

Welcome to our passion. Welcome to Stanford Guitars.

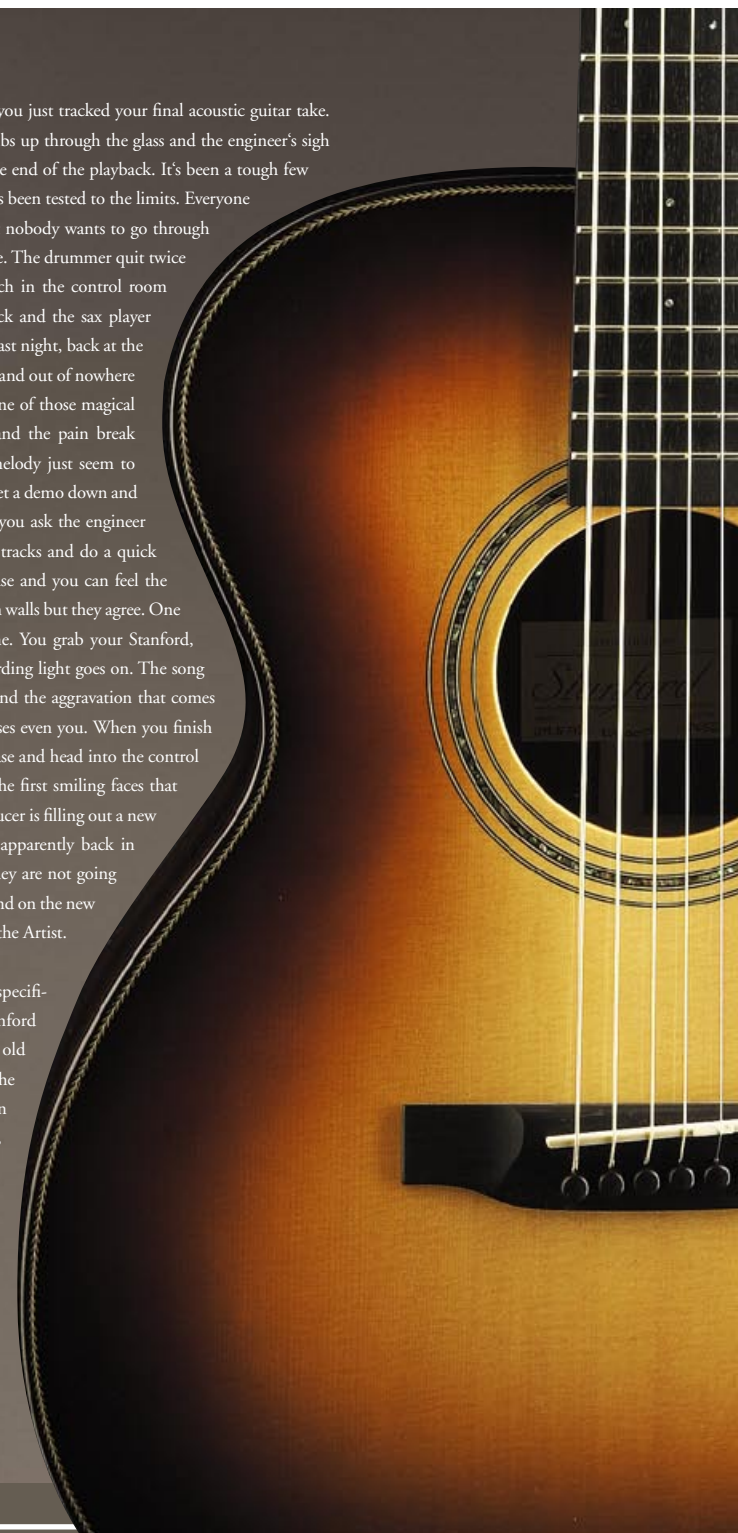
Stanford

ARTIST SERIES

BODY SHAPES: D/OM/F-STYLE/GRAND AUDITORIUM

It's the last day of recording and you just tracked your final acoustic guitar take. The producer gives you the thumbs up through the glass and the engineer's sigh of relief can be heard clearly at the end of the playback. It's been a tough few weeks and the band's cohesion has been tested to the limits. Everyone agrees that the album is great but nobody wants to go through this process again for quite a while. The drummer quit twice and he's now sitting on the couch in the control room deciding if it's worth coming back and the sax player hasn't been seen in over a week. Last night, back at the house, you grabbed your acoustic and out of nowhere a song fell into your lap. It was one of those magical moments when the frustration and the pain break like a dam and the words and melody just seem to write themselves. You're keen to get a demo down and since the mics are already set up you ask the engineer if you can block out a couple of tracks and do a quick run through. There is a long pause and you can feel the hostility through the control room walls but they agree. One time through and we all go home. You grab your Stanford, do a cursory tuning and the recording light goes on. The song pours out of you and the anger and the aggravation that comes to the surface as you sing it surprises even you. When you finish you put the guitar back into its case and head into the control room where you are greeted by the first smiling faces that you have seen in weeks. The producer is filling out a new track sheet and the drummer is apparently back in the band. Everyone agrees that they are not going home until this one is in the can and on the new record. Welcome to the magic of the Artist.

Built in Europe to the highest specifications and standards, the Stanford Artist series combines the finest old world artisan tradition with the best of the new world's design credo. Nothing is left to chance, only the best wood and the finest workmanship are acceptable with an attention to detail that is nothing less than breathtaking. When it's time to move up to the best it's reassuring to know there's a Stanford Artist out there waiting for you.



M SERIES



TOP
 Solid Canadian Cedar Top
BACK & SIDES
 Mahogany laminated
NECK
 Mahogany
FINGERBOARD & BRIDGE
 Indian Rosewood
MACHINES
 Nickel plated
NUT & SADDLE
 TUSQ
NECK WIDTH AT NUT
 45 mm
FINISH
 satin

ARTIST SERIES

1 SERIES

TOP
 Solid Canadian Cedar or solid
 Sitka spruce top
BACK & SIDES
 Indian Rosewood laminated
NECK
 Mahogany
FINGERBOARD & BRIDGE
 Indian Rosewood
MACHINES
 Nickel plated
NUT & SADDLE
 TUSQ
NECK WIDTH AT NUT
 45 mm
FINISH
 High gloss
BINDINGS
 Cream



5 SERIES

ARTIST SERIES



SPECIFICATIONS

TOP

Solid AA-Sitka Spruce Top

BACK & SIDES

Solid Honduras Mahogany (Switenia)

NECK

Mahogany

FINGERBOARD & BRIDGE

Ebony

MACHINES

Nickel Plated

NECK WIDTH AT NUT

45 mm

FINISH

High Gloss

BINDINGS

Tortoise shell

ROSETTE

Herringbone

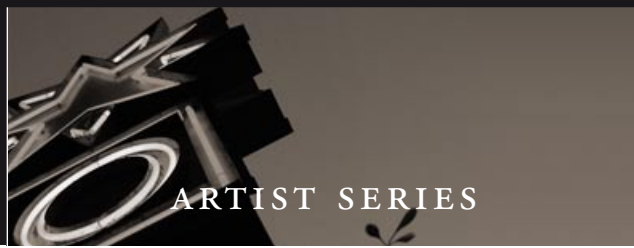
Stanford



Left: Peghead with Vintage Style tuners nickel plated
Right: Back & sides Honduras Mahogany solid with Tortoiseshell Bindings



5 VINTAGE SERIES



ARTIST SERIES

SPECIFICATIONS

BODY SHAPES

D/Roundshoulder 12-Fret/OM/F-Style

TOP

Solid AAA Sitka spruce top

BACK & SIDES

Solid Indian Rosewood or Solid Flamed

Maple

NECK

Mahogany

FINGERBOARD & BRIDGE

Ebony

MACHINES

Gold plated

NECK WIDTH AT NUT

45 mm

FINISH

High Gloss

BINDINGS

Cream – Multipurfling

ROSETTE

Herringbone



Left: Slotted Peghead with Open Vintage Style tuners nickel plated
Right: Back & sides Indian Rosewood – Herringbone back Center strip



5 VINTAGE SERIES



ARTIST SERIES

SPECIFICATIONS

BODY SHAPES

D/Roundshoulder 12-Fret/OM/F-Style

TOP

Solid AAA Sitka spruce top

BACK & SIDES

Solid Indian Rosewood or Solid Flamed

Maple

NECK

Mahogany

FINGERBOARD & BRIDGE

Ebony

MACHINES

Gold plated

NECK WIDTH AT NUT

45 mm

FINISH

High Gloss

BINDINGS

Cream – Multipurfling

ROSETTE

Abalone

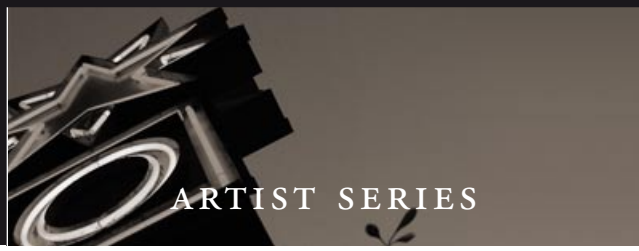


Left: F 5 Vintage
Right: OM 5 Vintage



10 SERIES

ARTIST SERIES



SPECIFICATIONS

TOP

Solid AAA Sitka spruce top

BACK & SIDES

Solid Indian Rosewood or Solid Flamed

Maple

NECK

Mahogany

FINGERBOARD & BRIDGE

Ebony

MACHINES

Gold plated

NECK WIDTH AT NUT

45 mm

FINISH

High Gloss

BINDINGS

Cream - Multipurfling

ROSETTE

Abalone

Stanford



20 SERIES



ARTIST SERIES

SPECIFICATIONS

TOP

AAA-Sitka Spruce top

BACK & SIDES

AAA Indian Rosewood

NECK

Mahogany

FINGERBOARD & BRIDGE

Ebony

MACHINES

Gold plated

NECK WIDTH AT NUT

45 mm

NECKBINDING

cream

FINISH

High Gloss

TOP BORDER

Herringbone

BINDINGS

Indian Rosewood

Stanford



Left: D 20 Headstock
Right: F 20 Cutaway





BODY SHAPES: F-STYLE/SUPERSTAGE

CUSTOM GUITARS

Stanford

STAGE SERIES

The load in was up two flights, the house PA isn't working and the promoter is nowhere to be found. A quick hunt through your gig bag for a fuse and the sound is working again, with any luck it will last through the evening. Your cell phone rings and it's the bassist, he's stuck in traffic and it looks like he won't make the first set and the drummer's girlfriend is sick so he's a no show. It

seems like it's going to be another glamorous evening for the average working musician. No problem, all it takes is a few changes in the setlist, a quick beer at the bar and you grab your guitar from its case. It's showtime. As you plug in and hear that great acoustic tone you realize that there are some things that you can still rely on in this crazy business. Welcome to the stage.

STAGE S1
„MIRACLE“

STAGE SERIES

SPECIFICATIONS

TOP
solid spruce

BACK AND SIDES
flamed maple laminated

BODYSHAPE
F-Style

NECK
Mahogany

FINGERBOARD
Ebony

BRIDGE
Ebony

PEGHEAD OVERLAY
Ebony

LOGO
M.O.P.

NECK WIDTH AT NUT
45 mm

NUT
Bone

BINDINGS
Cream

PURLINGS
Black/white

MACHINES
nickel plated

FINISH
High gloss

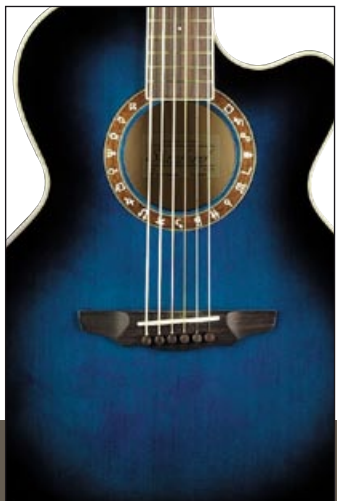
STANDARD
Venetian Cutaway

FINISH OPTIONS
Black

Winered-burst

Midnight-blue burst

Classic sunburst



Left: Stage S1 12-string version with Miracle Rosette
Right: Stage S1 midnight blue burst

STAGE S2
„MIRACLE“

STAGE SERIES

SPECIFICATIONS

TOP
solid spruce

BACK AND SIDES
Indian Rosewood laminated

BODY SIZE
F-Style

NECK
Mahogany

FINGERBOARD
Ebony

BRIDGE
Ebony

PEGHEAD OVERLAY
Ebony

LOGO
M.O.P.

NUT
Bone

BINDINGS
Wood

PURLINGS
Black/white

MACHINES
Nickel plated

FINISH
High Gloss

STANDARD
Venetian Cutaway

FINISH OPTIONS
Natural

Top Amber
Classic Sunburst



Left: Peghead overlay Indian Rosewood
Right: Indian Rosewood back with white Bindings

SUPERSTAGE „STARDUST“

STAGE SERIES

SPECIFICATIONS

TOP

solid spruce

BACK AND SIDES

Flamed maple laminated

BODY SIZE

SuperJumbo

NECK

Mahogany

FINGERBOARD

Ebony

BRIDGE

Ebony

STANDARD

Venetian Cutaway

PEGHEAD OVERLAY

Ebony

LOGO

M.O.P.

NUT

Bone

BINDINGS

Cream

PURFLINGS

Black/white

MACHINES

Nickel plated

FINISH

High gloss

FINISH OPTIONS

Black

Midnight blue burst

Winered burst



Left: Peghead Overlay Ebony
Right: Body Superstage

Stanford

MANHATTAN SERIES

The crowds surge onto the ferry as you catch your first view of the famous skyline looming in the early evening gloom. The town glitters with a million lights as you slip past Lady Liberty and strain to see those breathtaking canyons of concrete and steel. Visions of Eddy Lang and Charlie Christian race through your mind and you feel the electricity in the air that attracted the great players to this place to test their talent and their stamina against the best. The ferry pulls in to the wharf and you hold on tightly to your guitar case as the crowd surges forward. So this is it, you have finally made it. Welcome to Manhattan!

The Stanford Manhattan series of guitars draw directly from the guitar building traditions of their namesake city. Hand carved from the finest woods available and designed in the traditional manner of the top New York workshops of the mid twentieth century these instruments offer the best value in an archtop jazz guitar available today. Whether you are playing an Italian restaurant in Little Italy, a club in the west village or even Carnegie Hall this guitar will deliver the tone and playability that you demand in a package that is as beautiful as the skyline itself.



BODY SIZES: 16" AND 17"

VS I6

MANHATTAN SERIES



SPECIFICATIONS

TOP

selected solid spruce hand carved

BACK

selected solid flamed maple hand carved

SIDES

selected flamed maple

BODY SIZE

16" at lower bout

NECK

Maple

FINGERBOARD, BRIDGE, TAILPIECE,

PICKGUARD, PEGHEAD OVERLAY

Ebony

LOGO

M.O.P.

NECK WIDTH AT NUT

43 mm

NUT

Bone

BINDINGS

Cream

PURFLINGS

Black/white

MACHINES

Gold plated with Ebony buttons

FINISH

Nitro high gloss

BRACING OPTIONS

Parallel bracing

X-brace

OPTION

Venetian Cutaway

FINISH OPTIONS

Vintage Blonde

Antique cherry sunburst

Antique one tone violin



Left: Ebony Peghead overlay with cream bindings – Nickel plated machines
Right: Antique cherry burst



VS I7

MANHATTAN SERIES



SPECIFICATIONS

TOP

selected solid spruce hand carved

BACK

selected solid flamed maple hand carved

SIDES

selected flamed maple

BODY SIZE

17" at lower bout

NECK

Maple

FINGERBOARD, BRIDGE, TAILPIECE,

PICKGUARD, PEGHEAD OVERLAY

Ebony

LOGO

M.O.P.

NUT

Bone

BINDINGS

Wood

PURLINGS

Black/white

MACHINES

Gold plated

FINISH

Nitro High Gloss

BRACING OPTIONS

Parallel bracing,

X-brace

OPTION

Venetian Cutaway

FINISH OPTIONS

Vintage Blonde

Antique cherry sunburst

Antique one tone violin



Left: Ebony Peghead overlay – Gold plated machines
Right: Flamed maple body with Antique cherry sunburst finish



VS I7 DeLuxe

MANHATTAN SERIES



SPECIFICATIONS

TOP

selected solid spruce hand carved

BACK

selected solid flamed maple hand carved

SIDES

selected flamed maple

BODY SIZE

17" at lower bout

NECK

Maple

FINGERBOARD, BRIDGE, TAILPIECE,

PICKGUARD, PEGHEAD OVERLAY

Ebony

LOGO

M.O.P.

NUT

Bone

BINDINGS AROUND THE BODY

Wood

PURFLINGS

Black/white

BINDING AROUND FINGERBOARD

Cream, black/white

MACHINES

Gold plated with Ebony buttons

FINISH

Nitro high gloss

BRACING OPTIONS

Parallel bracing

X-brace

OPTION

Venetian Cutaway

FINISH OPTIONS

Vintage Blonde

Antique cherry sunburst

Antique one tone violin



Left: Ebony Peghead overlay with cream bindings and black/white purflings
Nickel plated machines



Stanford

PERFORMER SERIES

A true story.

He'd been on the road for about a month touring small clubs and sharing the driving with the sound guy. Before he left he'd had spent a lot of money having his guitar tech fit the latest and greatest pickup into his prized vintage dreadnaught and of course they had been struggling with the sound ever since. Too harsh, too boomy, too much feedback and today was no different. They were already an hour into the soundcheck and the club owner was wondering if the opening act would get a chance to set some levels. He told them that there was no way, she was just going to have to make do because it looked like they were going to be tweaking the PA until the doors opened. He cursed technology, he cursed his guitar tech and he cursed the day he ever picked up this instrument. They were still running through a song when the first ticket holders started to file in so he shrugged his shoulders and figured that it wasn't going to get any better. As he went backstage he could hear her warming up in the green room, she sounded pretty good and he felt a pang of guilt for not letting her soundcheck. Twenty minutes later he heard polite applause and figured he would slip in the back of the house and check out the competition. She

was beautiful, she sang like an angel and she played guitar like no one he had ever heard before. He was already in love by the time it occurred to him that her guitar sounded so much better than his did in this room. After the show he begged her to let him buy her dinner and she let him. Sitting at the bar in the hotel afterwards he remembered about the gig and he asked her how much she had paid to get a guitar to sound that good. She thought for a few seconds and laughed. „About as much as you paid for those ridiculous boots you're wearing“. Apparently she didn't approve of ostrich skin but that didn't matter, he was in love. Welcome to the Performer.

Designed by Stanford to deliver professional quality sound and playability in a no nonsense economical package, the Performer will perform for you equally in the living room or on the concert stage. Constructed in the same manner as guitars costing significantly more, these instruments will surprise you with their clarity and their tone and their sheer playability. You will be amazed at how easy it is to fall in love with a Performer.



BODY SHAPES: D/ROUNDHOULDER 14 FRET/OM

10 SERIES

PERFORMER SERIES



- TOP
Sitka Spruce solid
- BACK & SIDES
Mahogany solid
- NECK
Mahogany
- FINGERBOARD/BRIDGE
Rosewood
- FINGERBOARD INLAYS
Microdots M.O.P.
- NUT & SADDLE
Bone
- ROSETTE
Black/white Martin-Style
- BINDINGS
White
- MACHINES
Vintage-Style nickel plated open
- PICKGUARD
Dalmatian Style
- FINISH
High Gloss

20 SERIES



- TOP
Sitka Spruce solid
- BACK & SIDES
Indian Rosewood solid
- NECK
Mahogany
- FINGERBOARD/BRIDGE
Ebony
- FINGERBOARD INLAYS
Micro dots M.O.P.
- NUT & SADDLE
Bone
- ROSETTE
Black/White Martin Style
- BINDINGS
White
- MACHINES
Vintage-Style nickel plated open
- PICKGUARD
Dalmatian Style
- FINISH
High Gloss

21 SERIES

PERFORMER SERIES



- TOP
Sitka Spruce solid
- BACK & SIDES
Mahogany solid
- NECK
Mahogany
- FINGERBOARD/BRIDGE
Ebony
- FINGERBOARD INLAYS
Slotted Diamonds M.O.P.
- NUT & SADDLE
Bone
- ROSETTE
Abalone
- TOP BOARDER
Herringbone
- BINDINGS
White
- MACHINES
Vintage-Style nickel plated open
- PICKGUARD
Dalmatian Style
- FINISH
High Gloss

28 SERIES

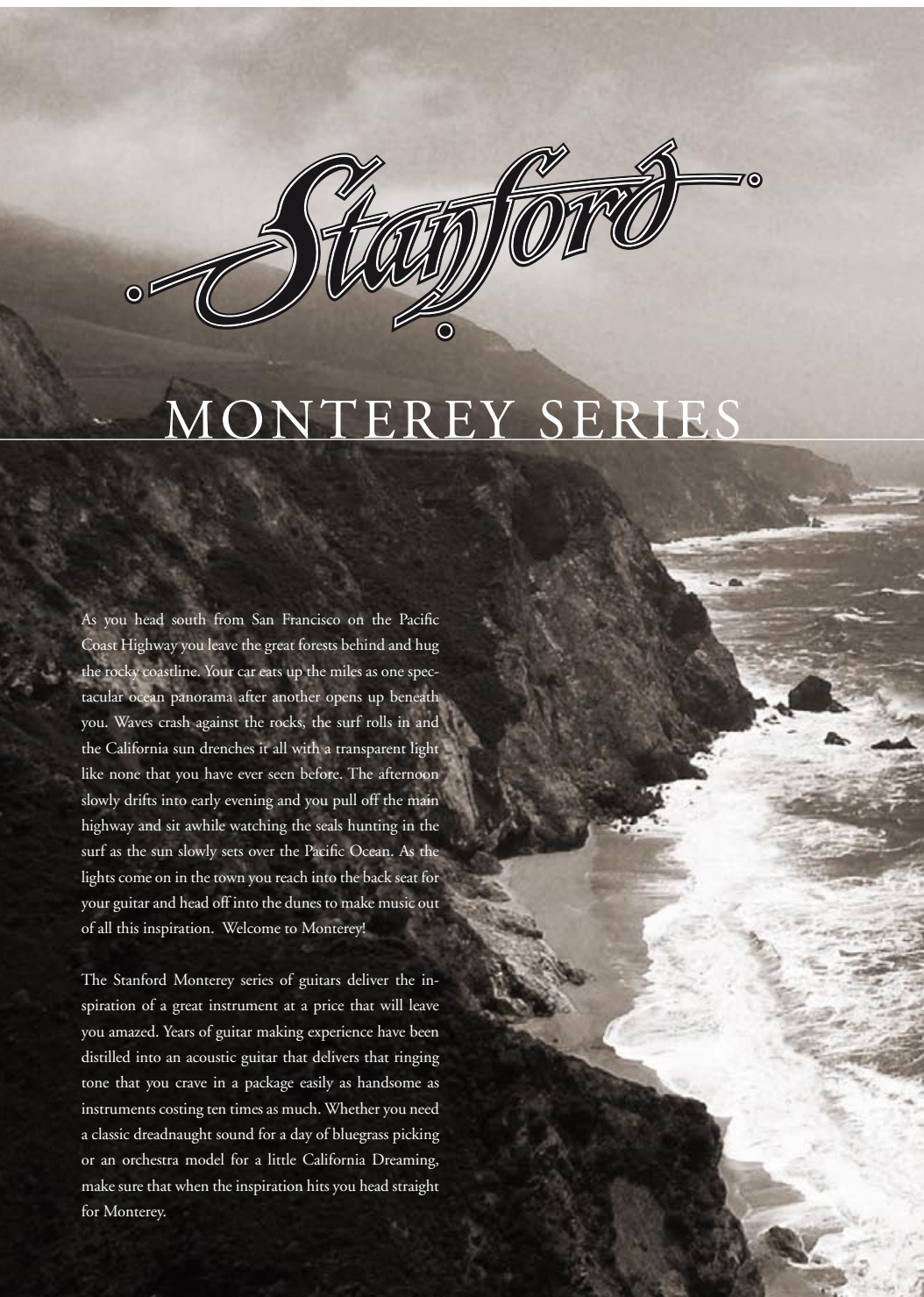


- TOP
Sitka Spruce solid
- BACK & SIDES
Indian Rosewood
- NECK
Mahogany
- FINGERBOARD/BRIDGE
Ebony
- FINGERBOARD INLAYS
Slotted Diamonds M.O.P.
- NUT & SADDLE
Bone
- ROSETTE
Abalone
- TOP BOARDER
Herringbone
- BINDINGS
White
- MACHINES
Vintage-Style nickel plated
- PICKGUARD
Dalmatian Style
- FINISH
High Gloss



Stanford

MONTEREY SERIES



As you head south from San Francisco on the Pacific Coast Highway you leave the great forests behind and hug the rocky coastline. Your car eats up the miles as one spectacular ocean panorama after another opens up beneath you. Waves crash against the rocks, the surf rolls in and the California sun drenches it all with a transparent light like none that you have ever seen before. The afternoon slowly drifts into early evening and you pull off the main highway and sit awhile watching the seals hunting in the surf as the sun slowly sets over the Pacific Ocean. As the lights come on in the town you reach into the back seat for your guitar and head off into the dunes to make music out of all this inspiration. Welcome to Monterey!

The Stanford Monterey series of guitars deliver the inspiration of a great instrument at a price that will leave you amazed. Years of guitar making experience have been distilled into an acoustic guitar that delivers that ringing tone that you crave in a package easily as handsome as instruments costing ten times as much. Whether you need a classic dreadnaught sound for a day of bluegrass picking or an orchestra model for a little California Dreaming, make sure that when the inspiration hits you head straight for Monterey.



BODY SHAPES: D/GRAND AUDITORIUM/GRAND CONCERT

MS 100

MONTEREY SERIES



MS 200



TOP
Canadian cedar solid

BACK/SIDES
Mahogany laminated

NECK
Mahogany

FINGERBOARD/BRIDGE
Indian Rosewood

FINGERBOARD INLAYS
Micro dots 2 mm

ROSETTE
Tortoise shell

BINDINGS
Tortoise shell

MACHINES
nickel plated with white-grain
Ebonite buttons

NUT/SADDLE
Bone

PURFLINGS
Multi

FINISH
High gloss

NECK FINISH
Satin

NECK WIDTH AT NUT
45 mm

TOP
Solid Sitka spruce

BACK/SIDES
Mahogany laminated

NECK
Mahogany

FINGERBOARD/BRIDGE
Indian Rosewood

FINGERBOARD INLAY
Micro dots 2 mm

ROSETTE
Abalone

NUT/SADDLE
Bone

BINDINGS
Cream

MACHINES
nickel plated with grain
Ebonite buttons

TOP BORDER
Herringbone

FINISH
High gloss

NECK FINISH
Satin

NECK WIDTH AT NUT
45 mm



MS 300

MONTEREY SERIES



BLACK
DIAMOND



TOP
Solid Sitka Spruce

BACK/SIDES
Indian Rosewood laminated

NECK
Mahogany

FINGERBOARD/BRIDGE
Indian Rosewood

ROSETTE
Abalone

BINDINGS
cream

PURFLING
Multi

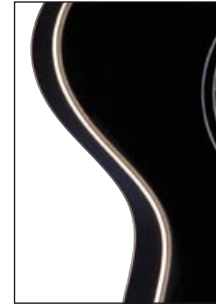
MACHINES
nickel plated with black Ebonite buttons

NUT/SADDLE
Bone

NECK WIDTH AT NUT
45 mm

FINISH
High gloss

NECK FINISH
satin



TOP
Solid Sitka spruce

BACK/SIDES
maple laminated

NECK
Mahogany

FINGERBOARD/BRIDGE
Ebony

PEGHEADOVERLAY
Ebony

ROSETTE
Diamond – Abalone

BINDING
cream

TOP BOARDER
Herringbone

NUT/SADDLE
bone

NECK WIDTH AT NUT
45 mm

MACHINES
gold-plated black Ebonite buttons

FINISH
high-gloss black

NECK FINISH
satin





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